

zeromission

Annual report
18/19



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Our mission

We are a social enterprise based in Stockholm, aiming at contribute to the greater good for the planet. We do so by focusing on delivering high quality climate services to companies, helping them to become an engine in the climate change transition. Since 2006, our team holds over 50 years of experience working with carbon offsets and climate strategies.



Foreword

Last year has been both exciting and terrifying. Despite all efforts, we see a steadily increasing level of emissions in the atmosphere and the serious threat of climate change coming closer. But despite the light in the tunnel still being far away we have also seen an increasing awareness worldwide about climate change, much because of the incredible work of Greta Thunberg.

This shift towards a greater awareness is noticeable for us at ZeroMission. During the year we welcomed more colleagues to the team and expanded our project portfolio, both with new carbon offset projects, in Mongolia and Indonesia, and with new offers for clients.

We launched "Climate Positive" together with U&We as a reaction to IPCC:s guidelines that reducing carbon emissions just is not enough anymore. In the following year, we look forward to help more companies and organizations follow the path towards climate positivity.

Claire Wigg,

CEO at ZeroMission



How we work

A colleague once said that to work at ZeroMission you have to be a little bit like a Swiss army knife in that our day-to-day work is so varied. A day may start with writing a detailed standardized report, then helping a customer choose a carbon offset project, and after that heading off to a sales meeting and finally calculating emissions from bananas.

As well as our tasks, our customers and partners are also very varied. We work with companies and organizations, big and small, in almost all sectors, from logistics to banks, muesli-experts, music festivals and energy providers.

Despite being small ourselves we have connections all around the world. We work with carbon offset projects driven by local NGOs or social enterprises in places as different as Nicaragua, Mongolia, Indonesia and Madagascar.

One thing that's stable, in all this fluidity, is our striving for the highest quality. We pride ourselves on only working with customers with big ambitions to change to reduce their emissions, and with highly additional carbon offset projects which make a deep and holistic contribution to sustainable development.





Walk the walk

When we say that we are a value-driven company, we really mean it. Apart from eating mostly vegetarian or vegan food and having nice certifications*, we strive to reduce our environmental impact and carbon footprint in every way possible, through careful consideration of every purchase, travel and transport. On any given day you might see a ZeroMission colleague criss-crossing the city on a bike, buying second-hand furniture, or taking the train to the continent. Did we say that we carbon offset?

Highlights of the year

- We reached the milestone of having carbon offset 2 million tons of CO₂e.
- Our CEO Claire travelled to Bonn to present the Climate Positive Initiative to representatives of the UNFCCC, along with MAX Burgers.
- We produced a VR-film from our REDD+ project in the Indonesian rainforest which enables people in Sweden to visit the project.
- We signed new agreements with Plan Vivo projects in Indonesia and Mongolia.
- We renewed our ISO 9001 and 14001 certifications.
- Ossian was recruited to the team.
- A new and improved internal system for sales was implemented.
- We launched collaborations with Fairtrade certified carbon offsets and CERO.

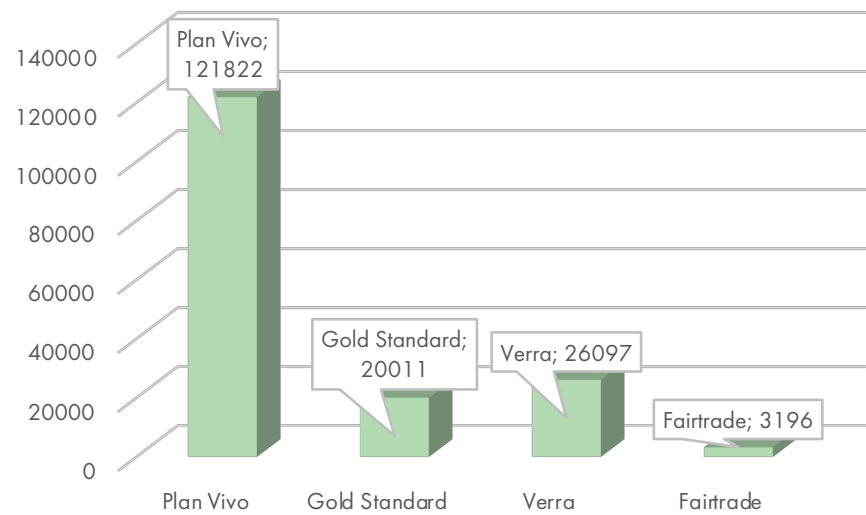
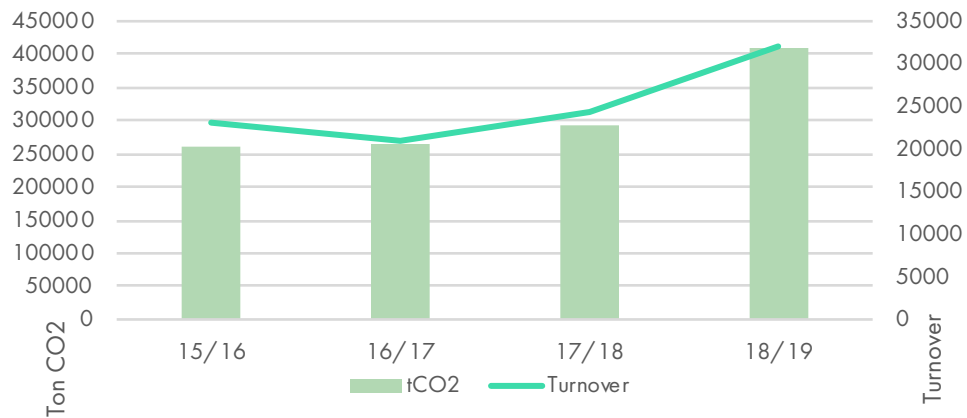


Results and Impacts

Total credits sold: 408 612

Customers in Our impacts: 66

Our carbon footprint: 44 tonne



Our partners

Ecometrica

Ecometrica is the developer of Our Impacts, the web-based program for calculating annual emissions that we use with our clients. Our much appreciated collaboration with Ecometrica goes back several years, and we hope that it will continue for many more.

Plan Vivo

We are proud to be the only provider of Plan Vivo certified carbon offsets in Sweden. This internationally renowned standard for certified carbon offsets was first in the market, in 1997, and has been growing steadily ever since.

myclimate

Our Swizz partner myclimate develops projects and provides us with high quality energy offsets from different parts of the world. myclimate is social enterprise, very well known in Switzerland for which we've been the Swedish representative for many years (they also have a stunning office space with a breath-taking view over the alps).

CERO

This new and intelligent analysis programme was developed by engineer and scientist Markus Robért, from KTH, the Stockholm Royal Institute of Technology. It helps our customers calculate and reduce emissions from travel, both business and commuting.

Fair Climate Fund / Fairtrade Carbon Credits

Everyone knows about Fairtrade, but few know that the certification now extends to more than coffee and bananas. Together with the Gold Standard, Fairtrade developed a standard for certified carbon offsets. We are now a proud reseller of Fairtrade credits from projects developed by the Fair Climate Fund, a Dutch NGO.

U&We

We work very closely every day with our sister company U&We, a highly professional and well-renowned consultancy bureau with a deep knowledge of sustainable development spanning over many areas. They have been in the industry since Spice Girls were up to date.

Partners say



"It's hard to overstate the impact ZeroMission has on thousands of people's lives in Nicaragua, especially in these more difficult times. It's not just about the land reforested, the money paid and the jobs created, it's about sharing a message of hope and solidarity with the farmers we work with. It's about saying that we believe in you and in our future."

- *Kahlil Baker, CEO, CommuniTree*



"As our most trusted and longstanding partner organization, ZeroMission continues to provide world class sustainability and offsetting solutions to its clients, while nurturing long-term, supportive collaborations with many Plan Vivo-certified projects worldwide. We look forward to continuing our relationship in this period of ambitious climate action, helping scale up natural climate solutions, while ensuring communities are firmly at the heart of all mitigation and adaptation initiatives."

- *Chris Stephenson, Head of Operations, Plan Vivo Foundation*



"We have been working very successfully with ZeroMission since 2008. The basis of our cooperation is the shared belief that companies can and should play a significant role in climate protection. We, myclimate and ZeroMission, deliver high-quality CO2-accounting services and unique climate protection projects that – in addition to reducing CO2 emissions – also contribute significantly to realizing the UN Sustainable Development Goals."

- *Kathrine Dellantonio, Head of Sales, Marketing and Communications*

Our projects

Trees

We currently have 18 different tree projects in our portfolio. Their focus is to preserve forest and restore and regenerate deforested areas. We work with projects in Uganda, Mexico, Nicaragua, Sri Lanka, India, Bolivia, Tanzania, Kenya, Ethiopia, Mongolia, Indonesia and on different islands in the pacific ocean.

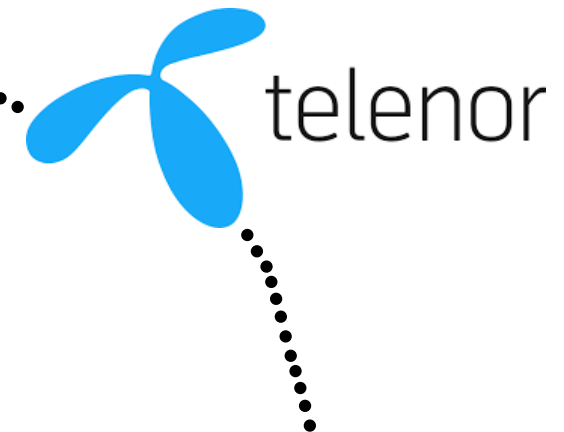


Energy

We work with 10 different energy projects around the world. Their aim is distribution of efficient cookstoves and installing biogas stoves in rural households. The projects are located in Madagascar, India and Kenya and certified by Gold Standard.

New customers 2018-2019

Collaborations was initiated with many inspiring companies such as GodEl, Department Festival and Telenor.



Thank you!

