



# MAX BURGERS 2019 IMPACTS



zeromission







***"The reforestation on this land is very important. The trees will preserve water for our community, protect the soil and provide shade for my crops helping them grow"***

*Justina Gutierrez Muños*

*2019 farmer, grandmother, mother & entrepreneur*



# 54

## FARMING FAMILIES

*Photo: Calixto Tercero with his family. The financial support they received from growing trees in 2019 meant they were able keep their home in Nicaragua.*

[Watch Calixto's story.](#)





# 1,923

## Capacity building workshops

*Photo: Lead community technician, Elsa Gonzalez delivering training to 2019 farmer, Jairo Felicito Moncado*







**415,123**  
**TREES PLANTED**

*Photo: Farmer Justina Gutierrez  
Muños planting one of the 3,324  
trees on her farm for 2019*

*[Watch Justina's story](#)*

**11** SUSTAINABLE CITIES  
AND COMMUNITIES



**13** CLIMATE  
ACTION



**15** LIFE  
ON LAND





A group of people, including local hires and the Taking Root team, are shown planting trees in a field. In the foreground, a man in a blue jacket and a tan cap is kneeling, holding a shovel and a small tree sapling. Behind him, several other people are also kneeling, some holding shovels and others holding saplings. The background shows a line of trees under a blue sky with scattered white clouds.

# 396

## SEASONAL JOBS CREATED

*Photo: Local hires alongside the  
Taking Root team planting 5,888  
trees on Ramon Peralta's farm in  
the community of Casco Urbano.*

1 NO  
POVERTY



8 DECENT WORK AND  
ECONOMIC GROWTH





A man in a red shirt and orange cap is walking through a young forest, looking up at the trees. The forest is filled with many thin, light-colored tree trunks and green foliage. The ground is covered with green plants and brown leaves.

# 408

**HECTARES REFORESTED  
(EQ. TO 762 FOOTBALL  
FIELDS)**

*Photo: Sergio Sandoval walks  
through the forest he planted 8 years  
ago. The future of this year's trees.*







**100,000** tCO<sub>2</sub>  
BEING STORED

*Photo: Farmer Jorge Diaz's daughter inspects one of the trees planted this year. She won't be taller than it for long!*

13 CLIMATE ACTION





# THE COMMUNITREE PROJECT'S IMPACT OVER THE LAST DECADE

**855**

**FARMING FAMILIES**

**5.3**

**MILLION TREES**

**894,170**

**tCO<sub>2</sub> BEING STORED**

**\$3.9 MILLION**

**PAYMENTS TO FARMERS  
& COMMUNITIES**

**2,971**

**HECTARES LAND  
REFORESTED  
(Eq. to 5,553 football fields)**







**38**

**TAKING ROOT STAFF  
WHO GIVE THEIR  
THANKS**

*Photo: Taking Root team members  
from the Nicaragua Somoto office.*





***"When I started reforesting people thought I was crazy. Now my neighbours are following my example. Together we can improve the climate"***

*Otilio Sanchez Molina  
2019 farmer and proud grandfather*



## SEE MORE IMPACTS

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TAKING ROOT



ENRACINE

[takingroot.org](http://takingroot.org)